

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT10/12 12.08
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
1. <u>1960-1969</u>	10	10	10
2. <u>1970-1979</u>	10	10	10
3. <u>1980-1989</u>	10	10	10
4. <u>1990-1999</u>	10	10	10
5. <u>2000-2009</u>	10	10	10
6. <u>2010-2019</u>	10	10	10
7. <u>2020-2029</u>	10	10	10
8. <u>2030-2039</u>	10	10	10
9. <u>2040-2049</u>	10	10	10
10. <u>2050-2059</u>	10	10	10
11. <u>2060-2069</u>	10	10	10
12. <u>2070-2079</u>	10	10	10
13. <u>2080-2089</u>	10	10	10
14. <u>2090-2099</u>	10	10	10
15. <u>2100-2109</u>	10	10	10
16. <u>2110-2119</u>	10	10	10
17. <u>2120-2129</u>	10	10	10
18. <u>2130-2139</u>	10	10	10
19. <u>2140-2149</u>	10	10	10
20. <u>2150-2159</u>	10	10	10
21. <u>2160-2169</u>	10	10	10
22. <u>2170-2179</u>	10	10	10
23. <u>2180-2189</u>	10	10	10
24. <u>2190-2199</u>	10	10	10
25. <u>2200-2209</u>	10	10	10
26. <u>2210-2219</u>	10	10	10
27. <u>2220-2229</u>	10	10	10
28. <u>2230-2239</u>	10	10	10
29. <u>2240-2249</u>	10	10	10
30. <u>2250-2259</u>	10	10	10
31. <u>2260-2269</u>	10	10	10
32. <u>2270-2279</u>	10	10	10
33. <u>2280-2289</u>	10	10	10
34. <u>2290-2299</u>	10	10	10
35. <u>2300-2309</u>	10	10	10
36. <u>2310-2319</u>	10	10	10
37. <u>2320-2329</u>	10	10	10
38. <u>2330-2339</u>	10	10	10
39. <u>2340-2349</u>	10	10	10
40. <u>2350-2359</u>	10	10	10
41. <u>2360-2369</u>	10	10	10
42. <u>2370-2379</u>	10	10	10
43. <u>2380-2389</u>	10	10	10
44. <u>2390-2399</u>	10	10	10
45. <u>2400-2409</u>	10	10	10
46. <u>2410-2419</u>	10	10	10
47. <u>2420-2429</u>	10	10	10
48. <u>2430-2439</u>	10	10	10
49. <u>2440-2449</u>	10	10	10
50. <u>2450-2459</u>	10	10	10
51. <u>2460-2469</u>	10	10	10
52. <u>2470-2479</u>	10	10	10
53. <u>2480-2489</u>	10	10	10
54. <u>2490-2499</u>	10	10	10
55. <u>2500-2509</u>	10	10	10
56. <u>2510-2519</u>	10	10	10
57. <u>2520-2529</u>	10	10	10
58. <u>2530-2539</u>	10	10	10
59. <u>2540-2549</u>	10	10	10
60. <u>2550-2559</u>	10	10	10
61. <u>2560-2569</u>	10	10	10
62. <u>2570-2579</u>	10	10	10
63. <u>2580-2589</u>	10	10	10
64. <u>2590-2599</u>	10	10	10
65. <u>2600-2609</u>	10	10	10
66. <u>2610-2619</u>	10	10	10
67. <u>2620-2629</u>	10	10	10
68. <u>2630-2639</u>	10	10	10
69. <u>2640-2649</u>	10	10	10
70. <u>2650-2659</u>	10	10	10
71. <u>2660-2669</u>	10	10	10
72. <u>2670-2679</u>	10	10	10
73. <u>2680-2689</u>	10	10	10
74. <u>2690-2699</u>	10	10	10
75. <u>2700-2709</u>	10	10	10

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10

EST#1928 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT10/12 12.08

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STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AGENCY ADVERTISER CODE =

AGENCY	PRODUCT	CODE
...

9 S 700P-730P

30	\$3,000.00
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10/9

10/12

2

TU-W, F

2

PROGRAM : JEOP
CON COM1: 1X PER DAY

REP HEADLINE# 6299912 TRF# 329365
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.08
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		600P-630P	30		\$3,000.00	10/11	10/11	1		THU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-9 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
MISSED: TU-W, F4700P-730P (OCT10)												
OFFER: THU/600P-630P OCT11												
CMT: WE CAN OFFER												
CONTRACT TOTAL 65800.00												
TOTAL SPOTS 42												

MARKET TOTALS \$214,250 WFTV 31% WKMG 21% WESH 33% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE